



# APRIL DUNSMORE

204.899.3947 • info@aprildunsmore.com • winnipeg.mb

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## SKILLS

Storytelling

Video Production

Motion Graphics

Photography

Design

Excellent Communicator

Solution Focused

Detail Oriented

Self Motivated

## SOFTWARE

Adobe Creative Suite

- Premiere
- After Effects
- Audition
- Illustrator
- Photoshop
- In Design

Microsoft Office

Keynote

## EXPERIENCE

### VIDEO PRODUCTION

- Worked directly with clients to come up with imaginative and innovative ideas for videos to suit their goals. Created concepts for clients such as The Manitoba Museum, Children's Rehabilitation Foundation and Portage Mutual Insurance.
- Effectively managed projects from storyboards and scripts to post production and final deliverables. Created and implemented workback schedules to ensure deliverables were consistently produced on or ahead of schedule.
- Filmed, edited and colour corrected/graded a wide variety of videos for marketing, broadcast, online content and social media.

### MOTION GRAPHICS

- Created compelling motion graphics and short animations for clients such as Safeway/Compliments and Herzing college.
- Designed and created name keys and logo animations for video projects.

### DESIGN

- Designed marketing materials for Tripwire Media Group including print ads, keynote presentations and social media content.

### PHOTOGRAPHY

- Self employed as a freelance photographer for 7 years producing images for bands, models and events such as the Festival Du Voyageur.



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## WORK EXPERIENCE

### PRODUCER & VIDEOGRAPHER

Self Employed • Winnipeg, MB • July 2017 - Present

### NEW MEDIA PRODUCER

Tripwire Media Group • Winnipeg, MB • June 2014 - July 2017

### PRODUCTION ASSISTANT

JP Hoe "Beautifully Crazy" Video • Winnipeg, MB • Aug 2014

### FREELANCE EDITOR & ANIMATOR

Think Shift • Winnipeg, MB • Feb 2014 - June 2014

### PHOTOGRAPHER

Self Employed • Winnipeg, MB • 2003 - 2012

## EDUCATION

### DIGITAL MEDIA DESIGN • 2012-2014 • RED RIVER COLLEGE

Major: Video and Motion Graphics

Related Courses: Graphic Design, Web Development, 3D Animation

### PHOTOGRAPHY • 2003-2004 • PRAIRIEVIEW

Focus: Event Photography

## VOLUNTEER EXPERIENCE

### PRODUCTION MANAGER

The Lytics "Last Bit" Video • Winnipeg, MB • 2010